

Xeneta acquires provider of air freight market intelligence, CLIVE Data Services

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At left, CLIVE’s Managing Director, Niall van de Wouw, who becomes Xeneta’s Chief Airfreight Officer, with Patrik Berglund, Xeneta CEO (photo: Xeneta)

Xeneta, ocean and air freight rate benchmarking, market analytics platform and container shipping index, has acquired Amsterdam-based air freight data analysts CLIVE Data Services to provide the most timely and comprehensive insights into the global ocean and air freight markets. This transaction comes 7 months after Xeneta announced it was partnering with CLIVE to integrate its “dynamic load factor” and capacity analyses into Xeneta’s market analytics platform.

“We want our customers to have the best and most timely global ocean and air freight data trends,” says Xeneta CEO, Patrik Berglund. “The unique insights and timelines of CLIVE’s air freight data make it a great addition to our freight data offering. Our combined data services and industry expertise make us second to none in providing clear insights into the global freight markets. We gladly welcome Niall’s extensive air freight expertise to Xeneta’s leadership team to strengthen Xeneta’s technology and data-driven approach within the air freight space. Our recent Series-C funding is allowing us to speed up the delivery of new services and to further expand our global footprint.”

Niall van de Wouw, co-founder of CLIVE Data Services, comments, “The recent partnership with Xeneta has given us valuable insights into our respective data offerings, and the additional value we can deliver by combining our expertise and resources. For CLIVE’S clients, this exciting new development will provide opportunities to further populate our data and give us the ability to help them extract more value from our data services. Our decision to team up with Xeneta was not only driven by the complementary service offering. Patrik and his team have built a great company with a unique business culture and I am really looking forward to becoming part of that.”

The global freight market has been through its most dynamic period ever in the last 2 years. This has heightened demand for more timely data to help companies deal with this volatile time in an informed manner. By tracking daily fluctuations in the ocean and air freight markets, Xeneta supports its clients with making smarter ocean and air freight decisions.