

PRODUCT: FatBoy Ice Cream In Holiday Flavors

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[1] Yummy ice cream sandwiches in Egg Nog and Peppermint (all photos © [Casper's Ice Cream](#)).

[2] FatBoy's version of a peppermint sundae—no spoon required!

[3] Our new favorite chocolate ice cream: Frozen Hot Cocoa.

[4] You can't put FatBoy under the tree...but load up the freezer!

We were not familiar with [Fat Boy ice cream](#) until the brand recently reached out to us with an offer to try their holiday flavors.

And are we glad they did. We LOVE their premium ice creams.

DELICIOUS HOLIDAY ICE CREAMS

Back by popular demand, are three FatBoy favorites and the new tub in town:

- Holiday Egg Nog Ice Cream Sandwiches
- Holiday Peppermint Ice Cream Sandwiches
- Peppermint Ice Cream Sundae (the “sundaes” here are ice cream bars on a stick, enrobed in chocolate)
- Frozen Hot Cocoa Ice Cream Tub (56 ounces)

The truly are “premium” ice creams—better than the major supermarket brands we know. We may hoard every last bite.

We'll certainly do it with Frozen Hot Cocoa Ice Cream, which is the best chocolate ice cream we've tasted in recent memory. One of its secrets: malted milk powder.

You can enjoy these frozen treats as is, or incorporate them into other dishes. For example:

- Slice an Egg Nog or Peppermint ice cream sandwich diagonally and use it to “sandwich” a scoop of Frozen Hot Cocoa.
- Serve the a diagonal “triangle” with coffee or hot chocolate.
- Make a Frozen Hot Cocoa shake.
- Skewer an ice cream sandwich with a peppermint stick or an upside-down candy cane.
- Decorate the sides of the sandwich with mini-chips, sprinkles, toffee bits, etc.
- Make an ice cream sandwich [affogato](#). Put a quartered cream sandwich into a rocks glass and top it with two shots of espresso.

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ABOUT FATBOY ICE CREAM

FatBoy Ice Creams are made in the small dairy town of Richmond, Utah. The parent company, 95-year-old Casper's Ice Cream, is run by a third-generation family owner.

Some stats:

- Casper's Ice Cream was founded in 1925.
- The FatBoy ice cream sandwiches are Casper's best-selling product. The plant makes about 485 tons of FatBoys/500,000 units per day.
- Beyond the holiday flavors, there are 7 year-round sandwich flavors including a gluten-free variety. [See them here.](#)
- 130,000,000 FatBoys are consumed each year.

But why Fat Boy? Why not Hungry Boy, or something that most people would wear on a tee shirt?

We found the answer in [an interview](#) with a company representative:

“Decades ago, Casper's Ice Cream started making a larger-than-usual ice cream sandwich. At the time they were just selling it as an ice cream sandwich.

“In about 1985, a member of the Casper Merrill family, who was a sales [representative] in California, was pitching this ice cream sandwich and said, ‘This is not one of those skinny ice cream sandwiches, this is a fat boy!’ And that name stuck.”

The name initially ruffled some feathers, but the company has had fun with the whimsical name. And judging by the numbers, customers agree!