

Why this AI-focused VC waited to invest in generative AI

[sfexaminer.com/news/technology/why-this-ai-focused-vc-waited-to-invest-in-generative-models/article_299eecba-daba-11ef-9d2b-7300f6a95e88.html](https://sfbay.com/news/technology/why-this-ai-focused-vc-waited-to-invest-in-generative-models/article_299eecba-daba-11ef-9d2b-7300f6a95e88.html)

By Troy Wolverton | Examiner staff writer |

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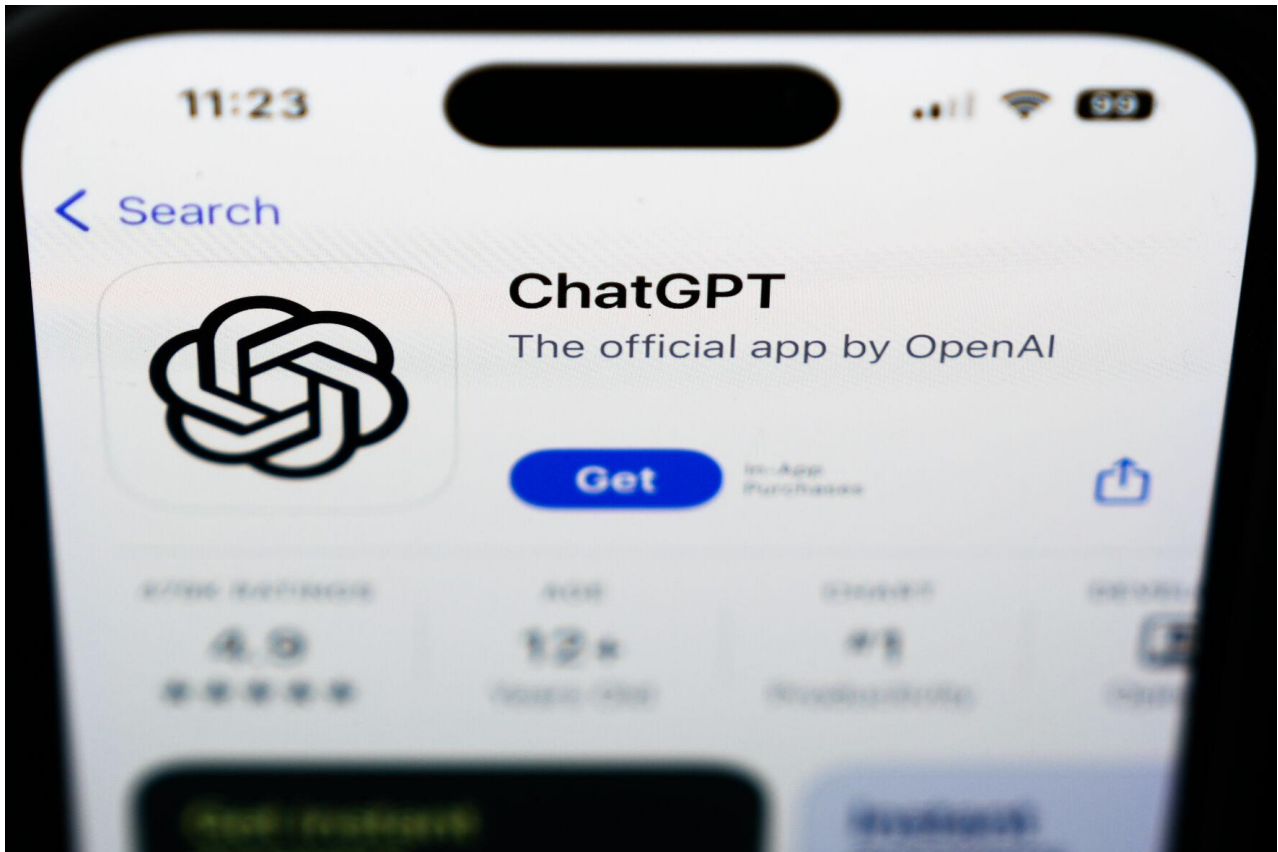


Before launching his own venture firm, Kevin Novak had basically no experience as a professional venture capitalist.

Novak studied math and physics in college. He was one of the early hires at Uber, and as a data scientist there — and later the company's head of data science — he created and refined the company's surge-pricing system. He went on to help launch Uber Freight and then went to other startups.

Kevin Novak, founder of Rackhouse Ventures in San Francisco on Friday, Jan. 24, 2025.

Craig Lee/The Examiner



A ChatGPT logo is seen in West Chester, Pa., on Dec. 6, 2023.
Matt Rourke/Associated Press, file



Early morning moonset over the San Francisco skyline pictured from Alameda on Thursday, Oct. 17, 2024.
Craig Lee/The Examiner